

Elder Dyer Spoke At Devotional



ELDER DYER
... to speak this morning

renowned author and most recently appointed Apostle will address today's Devotional Assembly. Elder R. Dyer, author of several books, including "The Challenge," "The Age of Confusion," "The Seer's Fire," and "The Meaning of Truth," will speak to students and faculty at 10 a.m. in the Fieldhouse.

Elder Dyer currently serves as Acting Director of the Priesthood Home Teaching, MIA advisor and member of the Youth Service, Church Bureaus and Information Committees.

served an Eastern States mission in 1934 and has presided over the European and Central American Missions.

Premiere Discounts for BYU

\$100 seat for \$2.50.

BYU students with activity tickets may now purchase tickets to the Mountain West premiere Walt Disney's "The Happiest Millionaire." The tickets are available at the cashier's desk in the Gerald R. Clark Building.

use seats sell regularly for \$2.50 discount tickets can be sold as long as they last.

The "Millionaire" premiere will staged to start a scholarship in the performing arts. This is available to a BYU student of dance, theater or music.

actresses and the composition of many songs for Disney movies will travel via private plane to Salt Lake for the opening. The premiere is scheduled for Thursday evening at the Centre Theatre.

Supercalifragilisticexpialidocious creators Richard M. and Bert B. Sherman, who won an Academy Award for their efforts in the Hollywood visitors, accompanied them will be Herb Baddeley, Broadway and stage actress, and singer-actress Joyce Bulifant. Residents of the area are being asked to join the "golden circle" by contributing \$100 al.

"The Honor Code in the Library and Elsewhere," "International Trade with Communist Countries" and "The Values of Dissent" will be the topics of controversy in today's Free Forum, at noon in the West Patio of the Wilkinson Center.

Grant Richards, Vice-President of Academics Brian Walton, author of last year's liberal political column, and Robert Reeve, author of the column "Smear," will be the speakers.

Landscape Photography...

Contest Opens

Glory, fame, and a bundle of loot await creative BYU shutters.

A favorite photo of the campus landscape could make the cover of the 1968-70 BYU class catalog, if it wins first place in the BYU photo studio and Banyan photography contests.

According to Rodger Anderson,

chairman of the contest, the photo studio and Banyan staff are looking for unique pictures which depict the BYU campus and campus activities.

First-place winner will receive \$80. If the transparency meets with specifications of the University Publications office, it will be used as the cover photograph of

the 1968-70 catalog.

Second-place photograph will win \$40, and will appear in the 1967-68 Banyan. Winner of third place will receive \$20 and the photograph will be hung in the photo studio.

All students, faculty, and staff are eligible, except those working full-time in either the Photo Services or a related area.

To qualify for the contest, the pictures must be color transparencies two and one quarter inches square on 120 film or larger. Pictures must have been taken no earlier than December 1, 1966, and no later than Dec. 1, 1967 deadline for entries.

Entries must be accompanied by the entrant's name, address, and telephone number. They should be submitted to the BYU photo studio, 116 Wilkinson Center.

Negatives not included among the winners which can be used by BYU will be purchased for \$10 each.

Daily Universe

Vol. 28, No. 24

Tuesday, October 17, 1967

Provo, Utah



PHOTO BY ERIN HARRIS READ PICTURES

A PICTURE IS FINALLY FORMING FROM THE 'ENTRANCE EXAM' PICTURE
...which bulges with daily student traffic and effectively kept drivers guessing—if not side-tracking them.

Engineers To Unscramble Y Traffic

An infamous hill bit the dust.

Last summer BYU Civil Engineers unscrambled a baffling assortment of road signs, blocks, and islands atop Twelfth North hill—dubbed the "Entrance Exam" by some irritated students.

'Entrance Exam' Intersection Solved, Street Widening, Lighting Planned

And now they plan to shuffle a few more ideas around to relieve dizzy-eyed drivers who attempt to keep their nose to the arrows.

Next summer a traffic light will direct the four-way intersection traffic, according to Frank W. Jones, BYU Civil Engineer.

Moreover, widening of Fifth East (street approaching intersection from north) and the construction of a beeline road from Orem to 1650 North (road bordering

north end of Cougar Stadium) will ease the congested Twelfth North (ramp along Helaman Halls).

Jones mentioned that the widening of Fifth East and addition of sidewalks outlining the intersection will help relieve rush hour tie ups.

After toying with the intersection, BYU and Provo turned to broadening and lighting Phillips Lane (street running west from Desert Towers to Fifth East).

"The work on Phillips

Lane is almost completed except for the placing of street lights along the lane and landscaping," added Jones.

University editor, Jaron Summers, said he was disgusted with the way certain members of student government were using student funds for "extras."

The editor made the statement shortly before boarding a plane to Chicago. BYU sent him there under the pretense of allowing him to attend a journalism conference.

"It will be mostly fun, though," said Summers.

Voting Editorial—Page 2



Daily Universe Psyching Out Be A Friend

Editorials . . .

More Courtesy to Visiting Speakers

During the average school year students at BYU will have the opportunity to listen to a considerable number of eminent personalities in the art, scientific and professional fields.

Many of these speakers are brought here at considerable expense to the school. Because of scheduling difficulties and other problems the time allotted is minimal and frequently fails to do justice to the depth and prominence of the speaker's viewpoint.

While little can be done to overcome the limitation of time, a great deal can be done to take fuller advantage of the time that is available.

Students with only a marginal interest in a speaker can show more consideration for the speaker and for those who are genuinely interested in him by arriving on time and helping to minimize the confusion and loss of time at the start of the meeting.

Annoyments and introductory filibustering should be reduced and possibly avert from the speaker avoided by explaining beforehand that it is to allow more time for his thoughts.

Probably the biggest area of potential improvement lies in the occasional opportunity of posing questions to our guests. Frequently the opinions expressed trigger some important questions in the minds of the

audience and, if allowed to come forth in discussion, they may contribute greatly to the enlightenment of all.

Recently, long, involved questions requiring lengthy exposition have been monopolizing question and answer sessions. Faculty members and advisors seem especially prone to this type of questioning.

Perhaps they feel that the eloquence of a speaker will detract from their status if they don't succeed in tangling him up with a philosophically complex question at the close of his talk.

Possibly it is merely a reflection of their deep professional interest in the subject under discussion and is intended for the enlightenment of all.

Whatever the motive such questions are generally annoying and frequently rude. They indicate a lack of consideration for the position of the speaker and an insensitivity to the situation in which his remarks are made.

To be really enlightening to the entire audience a question should be simple and explicit so the speaker can answer it with a minimum of confusion.

Let's make the best possible use of our speakers this year by being straightforward, objective and considerate in our treatment of them.

by Nancy Twitty

University Feature Writer

"How To 'Psych' Your Teachers, In Two Easy Steps" Such a book might be a best seller.

It's simple. The two-step method involves (1) lead what the teacher really likes in test answers and class performance, and then, (2) aiming in that direction to get many "points" as possible.

But, let's think a minute. First of all, "to psych" teacher and "to earn points" have bad connotations. A shiner has always been scorned.

So, why take the time, effort, and ridicule? WI to the trouble of "psyching" the teacher?

BE FRIENDS

Why not just be friends with him? There is a difference.

A consensus of teachers at BYU shows that instructors actually want to get to know their students and be friends with them. They welcome students who go to their offices to discuss grades.

The traditional opening speech of most instructors the semester's start includes a plea for students to confide privately with them about course work. A few liberal professors even want their students to notify them before class time if they cannot attend.

The antique precedent of teachers trying to fail third of the class is becoming outdated at this university. Best examples are in upper division classes, where teachers are willing to give the entire class above average grades if the grades are earned.

Perhaps, faculty and students should re-examine school relationships. Faculty members might talk with low teachers to learn effective teaching methods which might adopt.

In return, students might stop thinking of their instructors as "ogres" and start thinking of them as friends who are at BYU to communicate with young people.

HOW COME?

So, why is the friends-method better than the punishment method?

There are several answers to that question: First, the student's desire and interest in studying a subject matter increases because the class atmosphere is more personal to him. He feels the teacher now knows as a person and not a student number.

Second, he feels more free and confident to participate in class discussion. He feels more at ease in class.

Third, as a result of class participation, his grade might improve, since some instructors include class participation grades in over-all grade calculations.

Fourth, because of added class interest, his grade improves due to more comprehensive study.

Fifth, in some cases, if the student feels he is friend with his instructor, he might feel obligated to do better usual in course work because he is aware of the instructor's goals to impress class members.

For students and teachers who are becoming crafts in the "psyching" system, get out of the rut and get to know one another. Chances are that the college environment will offer more satisfaction than ever before.

Local Votes For Resident Students

Students who have established residence in Provo are reminded that they are eligible to vote in local elections. Those who have not taken advantage of this opportunity should register today (the last day of current registration).

In order to claim resident status a student must have maintained a residence in the county for at least four months. In addition to this he must intend to make his residence in the county.

Students who claim resident status outside the state of Utah are not eligible to

vote in local or state elections and will not be allowed to register.

Intent is the keyword in the election laws of the state. A person does not gain or lose residence solely by reason of his presence at an institution of learning. Likewise, residence is not gained if a person is in the state for temporary purposes.

Residence is granted upon your own evaluation of your intent to call Provo "home". If it's home to you get out and take care of it...register to vote.

LETTERS TO THE EDITOR

NO FUND

Editor:

It's about Paul Griffin's defense of using the graduate student's funds to buy dinner for the graduate officers and their wives (except Paul who is single and settled for the class secretary).

The average BYU student doesn't seem to have a moral code that will withstand the rarefied atmosphere of an elected office. The concept of a privileged aristocracy (elected or otherwise) is contrary to the institution's constitution.

I resent the action of reaching into my pocket to buy the officer's dinner. Better they should reach into their own pocket if they want to dine with Carroll Cannon.

Robert Hellwell

(I am sure you remember the turquoise roadster with the top down parked in the far north corner of the student lot that night.)

Without this valuable piece of equipment for my automobile, shifting becomes a real endurance test for pain; and I cannot imagine what use a person without an MG has for a shift knob. (It is the wrong color for a gold ball, the wrong size for a basketball, and the wrong shape for a football.)

Therefore, if the party who so carelessly removed the shift knob from my car would care to turn it over to Lost and Found, I would be most grateful.

Jeanne E. Royce

one has the right to deny me that meal. When I paid for my meal ticket, it did not say that if I did not wear a tie I would not be served a meal(s). If they are going to deny me something I've paid for, the least they could do is tell me.

Furthermore, I am offended when I'm told how to dress on Sundays or any other day. I realize that I must abide by Church standards. When I went to get my lunch today, I had a white shirt and sweater on, without a tie. They refused to give me my meal and sold me to wear a tie every Sunday if I wanted to eat. As long as I'm neat and clean, no one is going to deny me a meal that I've paid for.

If I'm wrong, please enlighten me because maybe I'm missing the spirit of the "yy".

Bill Axford

DENIED

Editor:

Today I was denied Sunday dinner at the Cannon Center because I didn't wear a tie. My complaint is this:

Nowhere in any contract that I have signed does it say that I have to wear a tie on Sunday. My meal was paid for, and no

one has the right to deny me that meal.

According to Cannon Center officials this will not happen again. Sunday's occurrence was a wrong decision by a staff member — not aware of campus policy.

Editor:

I recall that our last home football game was an exciting event and an outstanding victory for BYU students; however, it does not appear appropriate that a student would have to take my walnut carved MG shift knob home for a souvenir.

SHORT SHIFT

Editor:

This morning I was denied Sunday dinner at the Cannon Center because I didn't wear a tie. My complaint is this:

Nowhere in any contract that I have signed does it say that I have to wear a tie on Sunday. My meal was paid for, and no

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Congressmen Rejecting War Policy

By Daniel Rapoport

SHINGTOM (UPI)—President Johnson's Vietnam policy is losing supporters in the House as well as in the Senate, actions, especially among members of the President's own Democratic party, are taking place in the Senate, and according to the House, and according to the House, received less publicity, a letter to President Johnson Thursday, 27 House Democrats and three Republicans voted for a halt to bombing of Vietnam. They claim it has achieved its announced objectives.

The congressmen said they are alarmed at the "continued escalation of the bombings," which they said risked a "catastrophic involvement" with Communist China and the Soviet Union.

An informal UPI survey indicates that the House—if put on the spot—would still cast a substantial majority vote in favor of the administration course. But both doves and hawks agree that sentiment is growing for de-escalating the war.

EYE ELECTIONS

What is causing some House members to change their minds about the war? Cynics attribute

some conversions to simple politics: Congressmen have read the polls and are looking ahead to the 1968 elections. All 435 House members are up for re-election next year.

Many of the converts, however, say that they've become convinced that the cause in Vietnam is not worth the price in American lives. Others are disenchanted with the possibility of ever creating a stable democratic government in South Vietnam. And some are appalled by the prospect of an indefinite military stalemate with constantly mounting U.S. casualty lists. "They're becoming weary of the war," says Rep. Edmund Collier, D-N.Y., dean of the House. "One way or the other, they want to get it over."

HARVARD BUSINESS SCHOOL VISITOR

Dr. Anthony G. Athos, Director of Admissions, and a member of the Admissions Board of the Harvard Graduate School of Business Administration, will visit Brigham Young University on October 19, 1967 to talk to students interested in graduate business education as a preparation for career administrative action.

Requirements for admission to the two-year course, leading to a degree of Master in Business Administration (MBA), include a college degree in any field of concentration, solid academic accomplishment, and a record of leadership and achievement in campus activities, business, the military, or elsewhere.

The MBA Program at the Harvard Business School is based on the experience-oriented case method, pioneered at the Harvard Business School to develop the practical, analytical, and decision-making capacities that are the key to administrative effectiveness.

For outstanding students in each first-year class (of roughly 90) there are 70 fellowships available. Approximately 40 percent of the Harvard School Business School student body also makes use of the Deferred Payment or Loan Program which enables all students admitted to the Harvard MBA Program to attend even though their sources of funds are inadequate.

Seniors, or others, wishing to talk to Dr. Athos should contact Mr. B. Keith Duffin, Director of Placement.

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Fires Rage In L.A. Area

CHATSWORTH, Calif. (UPI)—An army of weary firefighters Monday fought to conquer a series of wind-whipped fires which destroyed at least 43 structures, damaged 16 others; blackened 38,000 acres of brush and forced hundreds of persons to flee from houses, schools and ranches.

Desert winds with gusts up to 50 miles an hour scattered flaming embers in all directions during the height of the four major fires Sunday in Ventura and Los Angeles Counties, where the temperatures soared to nearly 100 degrees. But wind velocities lessened somewhat Monday.

LANSING, Mich. (UPI)—Michigan Gov. George Romney Monday accepted a challenge to appear before a Congressional committee to defend his charge that he was "brainwashed" by U.S. officials during a visit to Vietnam in 1965.

Romney said a full Congressional review of what the Johnson administration has said about the war during the past three years would be "very appropriate."

STUDY BRIEFINGS

Rep. Wayne L. Hays, D-Ohio, chairman of the House Subcommittee on State Department Organization and Foreign Operations, invited Romney to testify at hearings planned to determine the accuracy and nature" of official briefings in Vietnam.

In a letter to Hays, Romney said the war briefings "are consistent."

With the general policy statements made to the public by President Johnson, Secretary of State Dean Rusk, and Secretary of Defense Robert McNamara.

MISLEADS PEOPLE

"As you are aware," Romney wrote Hays, "I have challenged the tendency of the President and his spokesmen to mislead the American people concerning the war in Vietnam."

In Washington, Hays said he will release the full text of Romney's letter to him and the reply at noon Tuesday.

Hays said, however, he will let Romney appear before the subcommittee "only on my terms."

"I'm not going to subpoena everybody in the State Department that he might claim gave him his information, nor do I intend to let him use his remarks for his own political advantage," he added.

UFO Expert Denies Mystery In Death of Colorado Horse

BOULDER, COLO. (UPI)—An official of the University of Colorado's Unidentified Flying Object study Saturday knocked down the theory that Snippy the horse was killed by a flying saucer.

Dr. Robert J. Low, project coordinator of the study, said no evidence of radiation or exhaust marks had been found at the place Snippy was discovered.

Low also said he was satisfied with the explanation offered by Dr. Robert Adams of the Colorado State University College of Veterinary Medicine and Biochemical Sciences, Adams said Snippy had an infection in the right flank severe enough to kill him.

Snippy became famous when he was found dead near Alamosa, Colo., with the flesh stripped from behind his head and neck.

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Unwilling to rest on its laurels, the 1967-68 Wye magazine staff is again at work. Since 1956 the magazine has won first place in the Rocky Mountain Collegiate Press Association competition each year it has published. Tom Williams, editor; with Stephen Garrett, non-fiction editor; Douglas Thayer, faculty advisor; Ross Boundy, business manager; and Pam Stott, poetry editor; announced the deadline for manuscripts, October 27. Donna LaValley, short-story editor (not pictured) said stories should be under 1,000 words. The editors are looking for material not longer than 1,000 words. The entire staff put in a plea for more students to submit material saying, "Don't be afraid your work isn't good enough. Give it to us and let us decide." The editors may be contacted by phone if there is a question on requirements. Manuscripts may be turned in at the English dept. office, A246 Jesse Knight Bldg.

Polynesian Social Set

"A Taste of Polynesia" is on the social agenda for Friday at 8:30 p.m. in the Wilkinson Center Ballrooms.

The party marks the realization of a new idea from the ASBYU Culture Office. Called "Social Specials," a series of monthly activities live music and entertainment. Jim Chaplin, Social Specials

Creative Beauty

Available young men, watch out. If BYU co-eds are becoming more beautiful and charming it could be that they are enrolled in the Creative Beauty class.

Instructor Bonnie Bergeson plans to help girls in make-up, pose and posture. Other areas of instruction are social graces, figure, fashion, hair styles, beauty and dating.

The course is held from 7 to 8:30 p.m. on Monday and Wednesday. The class extends from October 9 to November 1 in the Smith Family Living Center at a cost of \$13 per student.

CAREER OPENINGS

Management Development Programs with expanding, progressing computer Careers in Exploratory Production, Transportation, Refining, Marketing and Accounting.

Opportunities for Majors in Accounting, Finance, Management, Engineering, Geology and Liberal Arts. Seniors invited for interview.

Campus Interview
October 23, 1967
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"Fiesta Mexicana" . . .

Mexican Culture Entertainment

"Fiesta Mexicana" promises an interesting look at cultures as well as good entertainment this Thursday.

Beginning at 8:15 p.m. in the De Jong Concert Hall of the Harris Fine Arts Center the group of 30 singers, dancers and musicians will present folk dances and songs from the Aztec and Mayan culture of Old Mexico.

SPECIAL MATINEE

A special matinee is offered at 3:15 p.m. Thursday. All seats are reserved. BYU students may obtain a reserved seat for 50 cents plus activity card.

The internationally lauded group comes from Mexico City and has performed in Madrid, Paris, Tokyo, London, Naples and Berlin.

This is the second U.S. tour for the unique troupe, the only one in Mexico which traces its national artistic history from pre-Hispanic Aztec and Mayan civilizations through the old and popular dances and songs of Spanish Mexico.

BRILLIANT COSTUMES

Under the direction of its scholar-director Javier de Leon, the artists perform in brilliant costumes with exotic instruments, spirited dancing and rich singing.

The first half of the program features the highly-developed Aztec and Mayan civilizations. Mayan temple dances will be performed including the "Dance of Xtol," the "Dance to the God of Music" and

Exhibit To Display Paintings, Etchings At Y Center Gallery

Currently on display in the Wilkinson Center Art Gallery's main floor is a series of paintings, etchings and prints by Mike Reber. John Vidmar, in charge of the gallery this year, hopes to have a variety of displays throughout the year. Photography work, traveling shows, IBM exhibits by faculty members and students will be the main concern.

Anyone wishing to exhibit should call Vidmar at 488-7923. Reber's works are currently for sale and can be priced by calling 374-8408.

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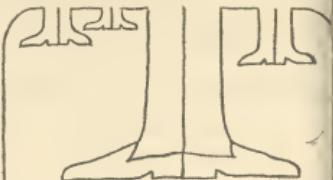
the "Dance to the God of Flowers"; a tri-tribal folklord, the "Deer Dance," will be presented in its Mayan version.

RELIGIOUS DANCES

Portraying the religious dances of the more war-like Aztecs will be "Dance Quetzalcoatl," "Dance to the Sun God Tonatiuh," "The Sacrifice of the Princess" and the "Dance of the Quetzals," featuring

fantastically-colored feathered robes.

The Mexican nation is ga presented with characteristic dances from Veracruz, Oaxaca and Jalisco, a Tehuana dance and a "Serenada Mexicana." The finale shows off the national colors, the china poblana for the women and the charro for the men.



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DAILY UNIVERSE Sports

Sat Prestige Grows With Saturday Win

By Glen Willardson
Associate Sports Editor

college football were incorporated.

BYU's stock would have sat on the market following Saturday's surprising victory over Oregon State.

Such Tom Hudspeth's Cougars are so impressive against the Pac-Eight power that a lot of attention was given to BYU football and status of the Western Athletic Conference.

REGARDED LIGHTLY

Prior to the game Oregon State sports' regarded BYU as just another team that the Beavers had beaten and defeated convincingly.

They knew BYU had improved, was ranked first nationally in run offense and third nationally in rushing defense. But Oregon was fifth nationally in rushing offense, and had crushed Iowa with victories over Stanford and Arizona State.

Washington ended the Beavers' seven-game win streak a week ago with a narrow 13-6 victory. It was longest win streak in the nation among major colleges at that time. With this record the Beavers are confident against the Cougars, a team which hadn't established itself as a power in the eyes of those on the coast.

FANS CURIOUS

Rat victories by WAC teams against Wisconsin and Ohio State, the Big Ten and Utah's 21-0 win over Oregon of the Pacific Eight paved WAC prestige considerably causing an element of curiosity about the BYU game.

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Defeats Nielson ...

Hall Wins Y Tennis Tourney

By Fred McIntosh
Universe Sportswriter

Transfer Larry Hall came up with a surprise tennis win over veteran Keith Nielson Monday afternoon to claim the singles title in the BYU Invitational Tournament.

Hall, who played for American

River College in California last year, said he needed a consistent and fast game to earn the 6-6, 6-4 victory over BYU's number one man of last year.

GOOD RETURN

Cougar tennis coach Wayne Pearce said it was Hall's ability to return Nielson's blazing serve that

was the determining factor in the final round of the annual tourney. Nielson, usually at his best on the offensive, was put on the defensive by Hall in the second set.

Hall won the California State Junior College championship in both singles and doubles competition last year.

SENIORS WIN

In an all-Cougar final round, seniors Nielson and Don Leon defeated freshmen John Fort and Zdravko Mincek in a marathon doubles match, 16-14, 6-3.

Except for an intrasquad tournament next week to firmly determine positions for next spring, the Puma tennis team has no further fall competition on the schedule.

Cougar Pearce is confident that his protégés will make a good run at regaining the Western Athletic Conference championship they lost to Arizona last season.

Wrestlers Anticipate Good Season

By Jack Bailey
Universe Sportswriter

"We have the best all-round wrestling team in my three years here at BYU," states Coach Fred Davis as he optimistically sums up preliminary mat action this season.

The magazine *Amateur Wrestling News* has tagged BYU as one of the nation's top teams and describes the Cougars as "still improving."

YOUNG TEAM

A bulging schedule pitting the Cougars against five of 1967's top ten teams in America will color this wrestling year. Eighteen dual matches plus four invitational including the Oklahoma State and U.C.L.A. tournaments put the frostng on the slate.

Commenting on the rating and

schedule, the wrestling mentor added: "We're a young team and lack real experience. That's one reason we're looking towards the Oklahoma State Tournament in early December. We need the exposure." BYU opens their season on the road against Montana State Dec. 2. The home slate shows the Cats against New Mexico on Dec. 15 in

an afternoon match. The Oklahoma trip falls in between.

Russ McAdams, fourth place finisher in the NCAA finals last season, leads a team of nine returning lettermen. Chief back-ups are juniors Chuck Henry (123), Howard Hall (132) and Joe Lyman (177). All three took first place honors at the WAC finals last year.

DESERET TRAVEL has learned:

Airline standby fares are not valid on Nov. 26, Dec. 14-16, Dec. 21-23 and Jan. 1-3

To help students, DESERET TRAVEL has arranged:

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Loretta Luce can read an entire book while sipping a drink in the campus cafeteria. She reads faster than 5,000 words per minute.

Loretta is a BYU sophomore. Although she always has been a better than average reader, she decided she wanted more time for extra-curricular activities.

So she took the Evelyn Wood Reading Dynamics course—with truly dramatic results.

Her speed with light reading increased from 462 words per minute to 5,690. And with even better comprehension. But what really pleases her is the way she can now race through her homework.

You have to see it to believe it.

Reading the "old" way—word by word or phrase by phrase—you can never attain really rapid speeds. But when you train your eye to move down the page and read "chunks" of text at a glance, there's almost no limit to the amount of material you can cover.

If it's hard to understand, here's a simple analogy: when you drive a car, you don't consciously look at everything on the road. Your eye takes in the whole scene at a glance and your mind processes the material to tell you what to do.

Or it's like looking at the photograph above. You don't see just a girl and a book—you see the whole picture as a total impression.

So why do we tend to read slowly?

We're trained to hear every word we read, and see each word in sequence. Until recently, nobody believed it could be done any other way. It took Evelyn Wood almost twenty years of study to evolve a new reading technique that allows you to

read at unusually high rates with no sacrifice of comprehension or reading enjoyment. There's no trick. And there's no mystery. We show you what to do, and you practice until the new habit is formed.

You can do it, too!

You probably have one more question—Is Loretta an exceptional reader? Not really. Just take a look at the beginning and ending speeds of typical graduates.

Improvement by typical graduates in words per minute.

	Light Reading		Difficult Reading	
	Per Min.	End	Per Min.	End
WPM	WPM	WPM	WPM	WPM
Ron Sinclair, Salesman	410	4269	351	5293
Judy Bentley, Student	355	5439	285	2585
James Davis, Engineer	318	5600	245	5140
David Moller, Teacher	355	4574	169	3447
Nola Ferry, Student	596	5320	351	5170
Blair Anderson, Min.-Tuna	229	5474	254	3480
Roger Koenig, Student	329	5021	288	2433
Robert Leftwich, Student	330	5692	372	3466
Vernon Mattson, Teacher	256	4436	249	3469
Paul Urias, Comp. Oper.	462	5394	374	5400
Joe Andruss, Student	330	5550	223	5120
Donald Holsinger, Instr.	513	5337	374	1880
Loretta Luce, Student	462	5690	341	3446
Ray Luce	393	5585	352	3181
James Smith, Instructor	513	4575	478	2068
Marcene Spencer, Student	308	5204	244	3447
AVERAGE				
Speed	384	5193	315	3686
Comprehension	515%	84%	63%	84%

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